

Building a Healthier Chicago



***BUILDING A
HEALTHIER
CHICAGO***



Building a Healthier Chicago

Disclosure of Conflict of Interest Information

I have no existing conflict of information to disclose

AMERICAN COLLEGE OF



P H Y S I C I A N S

Disclosure information stated above is current as of October 7, 2008



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GOAL

To improve the health of Chicago's residents and employees through the integration of existing and new public health, medicine and community health promotion activities



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VISION

**Integrated, effective and sustained
community-wide partnerships for
health promotion that can be
replicated nationwide**



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- Our Objectives:
 - Promote, coordinate and track the adoption of optimal programs, practices, policies, and supportive environments throughout the health care organizations, worksites, schools, and neighborhoods of Chicago.



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- **Our Objectives:** (cont.)
 - Develop and maintain a system of interventions that complement and reinforce each other to maximize reach and effectiveness
 - **Build Synergy!**



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■ Partners

- City of Chicago
- American Medical Association
- Academics
- Advocacy and Community Associations
- Corporations
- Independent Organizations



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- **Our Internal Foci:**
 - **CDPH**
 - Multiple Initiatives: Five to Thrive, HTN, RxChicago, etc.
 - **AMA**
 - Physicians, hospitals and health programs in Chicago
 - Physician Advisory Council
 - Healthy Lifestyle Implementation Programs, etc.
 - **Federal**
 - The Federal Fitness Campaign



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■ Our External Foci:

- Broadly, supporting our partners in:
 - **Improved activity levels**
 - **Improved healthy eating**
 - **Prevention, detection and control of hypertension**



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■ Our External Foci:

- Development of the most effective collaboration of community, academics, health care and government - **for action** - to improve the health of all our citizens
- Increasing community resources for health and wellbeing and, when requested, to assist with effective utilization of those resources
- Integration of community resources with healthcare systems
- Improved access to health promotion and health care



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■ Our External Foci:

- Active Partners in the development of Model Programs:
 - **Healthy Residential High Rise – Presidential Towers**
 - **Healthy Office High Rise – 233 N Michigan Ave**
 - **Healthy Elementary Schools – Oscar Mayar**
 - **Health Corporation – Hu Freidy**



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METRICS

Limited baseline with developing data availability

- Await development of optimal system and...
 - Utilize suboptimal currently available data
 - Publically available data – CDC, ACSM, etc
 - FQHC Data
 - CDPH Clinic Data
 - BC/BS Data
 - AON Data
 - Screening data

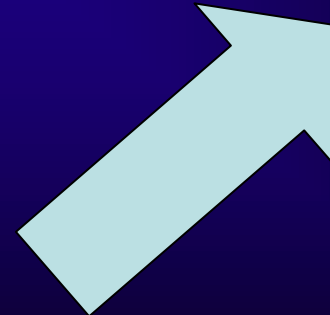
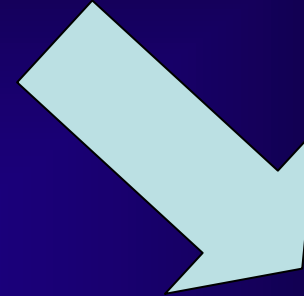
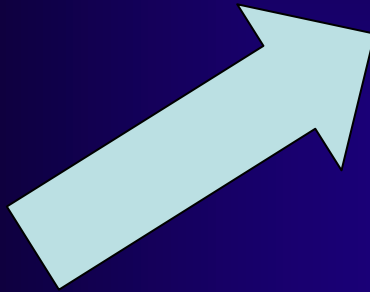
Environmental Change:

Policies
Practices
Programs

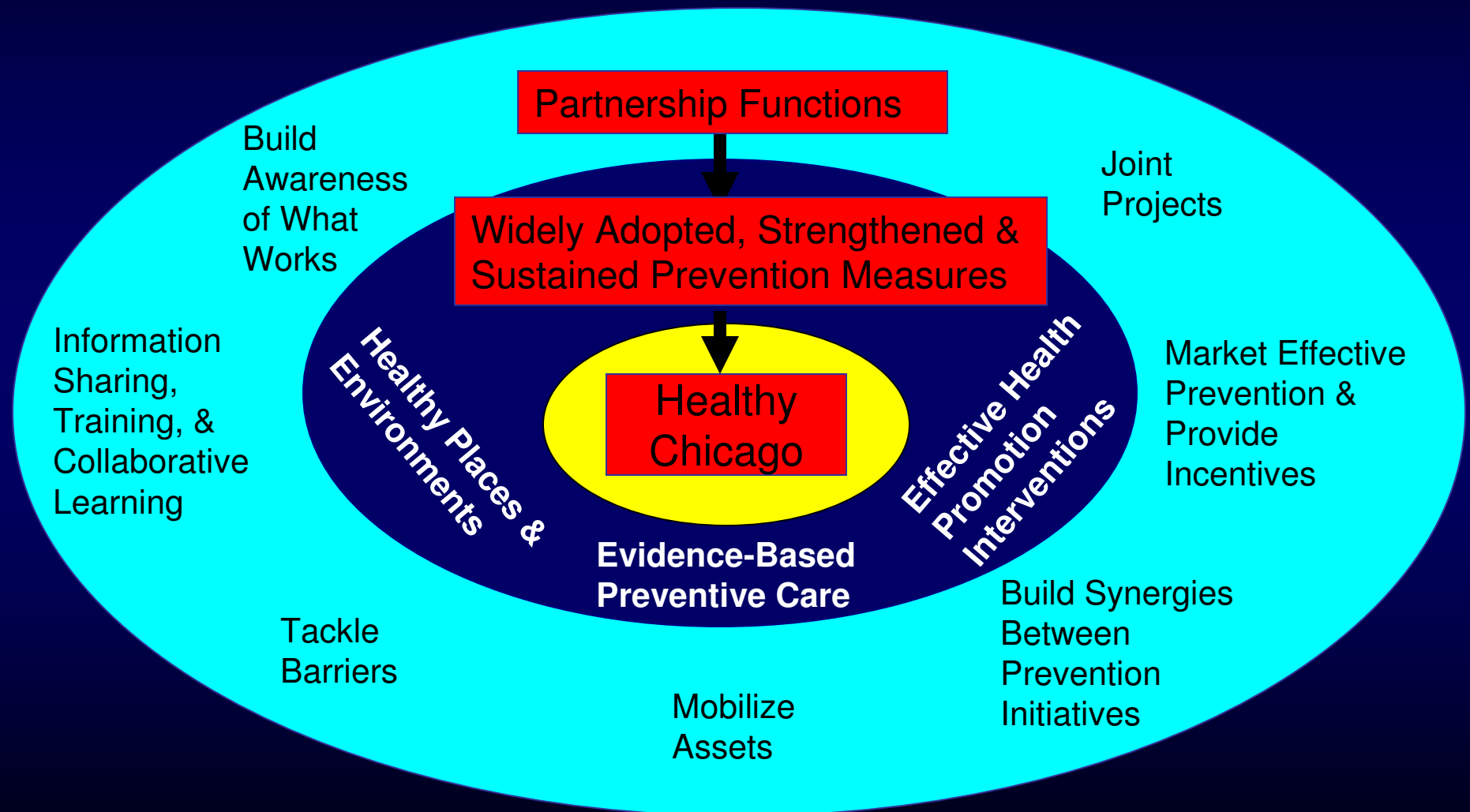
Healthy Chicago
Healthy Behavior
Less Illness & Death

Collaborative
Partnership

Changing
Individual Behaviors



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